

APR 28 1925 ✓

©CIL 21443 ✓

**PRIVATE AFFAIRS**

**Photoplay in 6 reels**

**From the story "The Ledger of Life"**

**by George Pattullo** ✓

**Author of the photoplay (under section 62)**  
**Renaud Hoffman Productions of U.S.**

APR 28 1925

Washington, D. C.

Register of Copyrights  
Washington, D. C.

Dear Sir:

I herewith respectfully request the return of the following  
named motion picture films deposited by me for registration of  
copyright in the name of **Renaud Hoffman Productions**

**Private Affairs - 6 reels**

Respectfully,

FULTON BRYLAWSKI

The **Renaud Hoffman Productions**  
hereby acknowledges the receipt of two copies each of the  
motion picture films deposited and registered in the Copyright  
Office as follows:

<u>Title</u>	<u>Date of Deposit</u>	<u>Registration</u>
<b>Private Affairs</b>	<b>4-28-25</b> ©CIL 21443	

The return of the above copies was requested by the said  
Company, by its agent and attorney on the **28th** day of  
**April, 1925** and the said Fulton Brylawski for himself, and as  
the duly authorized agent and attorney of the said Company,  
hereby acknowledges the delivery to him of said copies, and  
the receipt thereof.

*Fulton Brylawski*

MAY 12 1925

# "PRIVATE

PRODUCERS DISTRIBUTING CORPORATION

## "PRIVATE AFFAIRS" IS SCREENED PATULLO'S EVENING POST STORY PLEASURE BY MILLIONS

©CIL 21443

### Reviews



No. ONE

#### HOMESPUN DRAMA RINGS TRUE

After a deluge of sex and problem plays "Private Affairs" which is showing this week at the.....Theatre is as refreshing as walking from a room with incense into a bracing April day. Truly here is a picture that we can unqualifiedly recommend for the whole family—and add that dad will not grow restive.

The plot revolves about the daughter of the village postmaster, played by Gladys Hulette who endows her role with charming piquancy. There is the poor but adoring youth and the strutting village dandy who turns out to be a lyin' dandy in the final reel. The girl's father dies when he learns that his life's savings have been sucked away by a fraudulent company, and five years later finds the girl still passing out mail and bright smiles from the post office window.

During this time the village dandy has left town to make his fortune in the oil fields, leaving two palpitating feminine hearts behind. One is the postmaster's daughter and the other is the "purtiest gal" in town, portrayed by Mildred Harris who interprets a difficult role with admirable ability. Hearing nothing from her avowed lover, Mildred capitulates to the overtures of the leading merchandiser and at the end of the five years is the happy mother of two children.

And now begins the fun! An undelivered packet of letters is discovered behind the ancient desk and Mr. Simon Legree's prototype, who has taken the old postmaster's place, delivers them as if just arrived! Imagine an ardent proposal of marriage to Mildred from the village sheik—dated five years back! Imagine the dismay of the village drunkard at being informed he was heir to a fortune—dated five years back! Imagine the feelings of the village barber who received a cut-price ad for real old Bourbon—dated five years back.

But the real thrill comes when the dandy returns in a rented Rolls-Royce and a screaming checked suit. It would be a shame to divulge the ending wherein the village drunkard turns guardian angel and the dandy rides away—alone.

Director Renaud Hoffman has done remarkably well with this widely-read Saturday Evening Post story by George Patullo which made its printed appearance under the title "The Ledger of Life." With some exceptionally capable actors he has etched in celluloid a story that is replete with human interest and intimate character.

No. TWO

#### "PRIVATE AFFAIRS" DELIGHTFUL PICTURE

James Cruze, that spinner of homespun dramas, had better look to his laurels, for after witnessing Renaud Hoffman's "Private Affairs," which is showing this week at the.....Theatre, there is no doubt about Mr. Hoffman's genius for creating shadow character studies that fairly live and breathe.

This small town story hinges on an undelivered packet of letters in the village post office and the climax comes when the "purtiest gal" in town, now happily married and the mother of two children, receives from the unearthed missives a letter of undying devotion from a former lover. Her subsequent anguish and decision to leave her family forms a strong dramatic background for the postmaster's daughter's maidenly romance. The return of the prodigal lover in a rented Rolls-Royce brings the picture to a swift close in which the wife tears from her eyes the alluring dreams of illicit love and the postmaster's daughter is won by Mr. Rightman.

A strong vein of humor and characteristic small town happenings are woven into "Private Affairs," and Mr. Hoffman has selected his cast with much forethought. Gladys Hulette is the beguiling daughter of the postmaster and lends rare charm to the role, while Mildred Harris is delightfully cast as the "purtiest gal" in town who is torn between husband and lover. Davie Butler, as the bumptious village sheik, gives a fine performance, and several of the largest bouquets go to Hardee Kirkland for his droll conception of the character of the village drunkard who plays an important part in this drama. The cast also includes Robert Agnew, Arthur Hoyt, Betty Francisco, Charles Sellon and others of importance.

(Current Story)

#### Mildred Harris Has Camera-Proof Face

The girl with the camera-proof face. That is how the folks out Hollywood way refer to pretty little Mildred Harris. What they mean is, that Mildred is one of the beauties of the motion picture world. Whether the camera gets her full-face, profile, three quarter shot or any other way a camera can get a face, the winsome little actress is always just as appealing.

Anyone who knows anything about picture cameras knows why this creates so much admiration among film folk. It is unusual. It is a known fact that even the most beautiful of the many thousands of beauties who find their way into Hollywood sometimes photograph to decided disadvantage. At one time or another the camera will present them in a most uncomplimentary aspect and it is accepted as one of the freaks.

But no camera and no cameraman seems able to get such a shot of Mildred Harris who is now playing in the novelty screen drama, "Private Affairs," the latest Renaud Hoffman production which is due at the.....Theatre for a.....run starting next.....

Jack Mackenzie, cameraman for this production and one of the most expert men in the field, claims that you can photograph Mildred from all the angles that have ever been heard of and each picture will be as bewilderingly lovely as the one before.



Scene from "PRIVATE AFFAIRS"  
RELEASED BY  
PRODUCERS DISTRIBUTING CORPORATION  
1 Col. Scene Cut or Mat No. 1

### DASHING DISPLAY LINES

'Phone it, Sing it, Whistle it, Wish it—But don't WRITE dare to it!

Nobody's business but your own! your "Private Affairs"

Tell one and you tell the world—your "Private Affairs"

### "PRIVATE AFFAIRS"

From the  
"THE  
By  
Adapt  
Directe  
Photogr  
PRODUCERS

- Agnes Bomar.....
- Fred Henley.....
- Amy Lufkin.....
- Lee Cross.....
- Alf Stacy.....
- Irma Stacy.....
- Howard Bomar.....
- Joe Hines.....
- Andy Gillespie.....
- John Maddox.....
- Ben Morse.....
- Sam Hanks.....

Agnes Bomar, who is the daughter of the village postmaster, is the day and piquant sheik who interprets a difficult role with admirable ability. Hearing nothing from her avowed lover, Mildred capitulates to the overtures of the leading merchandiser and at the end of the five years is the happy mother of two children.

Five years later, the village dandy has left town to make his fortune in the oil fields, leaving two palpitating feminine hearts behind. One is the postmaster's daughter and the other is the "purtiest gal" in town, portrayed by Mildred Harris who interprets a difficult role with admirable ability. Hearing nothing from her avowed lover, Mildred capitulates to the overtures of the leading merchandiser and at the end of the five years is the happy mother of two children.



# SS SHEET ON E AFFAIRS"

INCORPORATION, 469 FIFTH AVENUE, NEW YORK CITY

## SCREEN VERSION OF GEORGE T STORY THAT WAS READ WITH LIONS OF PROSPECTIVE PATRONS

ILBERT HEYFRON

Presents

A RENAUD HOFFMAN PICTURIZATION

### "PRIVATE AFFAIRS"

From the Saturday Evening Post Story

"THE LEDGER OF LIFE"

By GEORGE PATULLO

Adapted by ALFRED A. COHN

Directed by RENAUD HOFFMAN

Photography by JACK MACKENZIE

Released by

PRODUCERS DISTRIBUTING CORPORATION

#### THE CAST

Agnes Bomar	Gladys Hulette
Fred Henley	Robert Agnew
Amy Lufkin	Mildred Harris
Lee Cross	David Butler
Alf Stacy	Arthur Hoyt
Irma Stacy	Betty Francisco
Howard Bomar	Willis Marks
Joe Hines	Charles Sellon
Andy Gillespie	Hardee Kirkland
John Maddox	J. Frank Glendon
Ben Morse	Frank Coffyn
Sam Hanks	Charles W. Mack

#### THE STORY

Agnes Bomar, who dispenses smiles and letters at the Two Forks post office, is the daughter of the aged postmaster of that little town. Pretty and piquant she represents Romance to Fred Henley, an admirer filled with great schemes of how to increase his meagre capital. To Lee Cross, the village's classiest dresser, she is but Diversion, for his affection rests with Amy Lufkin, adjudged the prettiest girl in Two Forks. Here Destiny makes its appearance and with two sharp moves, fells Agnes' father by death and transports Lee to the oilfields where instant wealth is promised. Five years pass and having received no word from her errant lover, married John Maddox, a rising young merchandiser, and mother of two baby girls. Destiny has not done so well for Agnes, who still doles out the mail under tyrannical Sam Hanks, her father's successor. She is not entirely unhappy, though, for hasn't Fred the most remarkable plan for becoming rich overnight? Police pups selling for \$100 apiece, are to make their fortune and the first litter is expected momentarily.

Sam Hanks, chosen by Destiny to make the next move, discovers a musty packet of undelivered letters and promptly distributes them as new mail. The receipt of these long over-due letters causes more excitement in Two Forks than the first Ford. Irma Stacey, the druggist's wife, inadvertently opens a love letter from an old-time sweetheart of Alf's and the row that ensues is only quelled by the appearance of an indiscreet letter from her former lover.

Andy Gillespie, the town drunkard who has been a consistent petitioner for a never-appearing letter since Wm. Jennings Bryan first ran for President, receives news of a fortune left him by an uncle; and Joe Hines, tonsorial artist, is overcome by a whiskey ad!

Destiny adds tragedy to her movements and from the old packet Amy Lufkin receives a letter from Lee in the oilfields, asking her to be his wife. Womanlike she does not appreciate the deep devotion of her husband and craves Lee's love. She plans to go to Lee. Agnes also receives a long-delayed note from Lee telling of his approaching marriage to the "dearest girl in the world."

And into this turmoil drives Lee Cross, on whom Fortune has not smiled. He is clad in a suit that can be heard three

(Current Notice)

Hardee Kirkland

Is One of Screens

Funniest Comedians

At the mere mention of the names of Charlie Chaplin, Harold Lloyd, Buster Keaton and Lloyd Hamilton one can provoke a smile of appreciation but aside from these few how many are there on the screen who are given due recognition for their comedy propensities? Many times one goes to see a picture in which the foremost players are featured and yet the finest performance of the evening is clearly contributed by one of the minor players who, in the language of the stage, stole the show.

Hardee Kirkland assumes the role of the drunkard in "Private Affairs," the great screen special which is showing now at the Theatre, and although he is not featured in the amazingly imposing list of players who have been entrusted with the leading roles; there is no doubt that he alone is responsible for much of the success of the picture and almost all the fun.

As Andy, who, when there is no longer any liquor obtainable uncomplainingly turns to hair tonic and even baser cordials, he is as humorous as anybody we have ever seen on the screen. Without ever smiling he can bring forth gales of laughter by the same device as Chaplin employs—giving the impression of extreme innocence and constant simplicity. Kirkland most certainly deserves to be singled out as a comedian of distinction.

(Current Notice)

PASTE-EATING

CAUSES BABY GRIEF

Jam Substituted for Glue and All Is Well Once Again

Little Gloria, the paste-eating infant of "Private Affairs" at the Theatre this week, did not need much coaxing to devour the contents of the paste-pot in the village post office scene. Not when it contained raspberry preserves which, at the august age of five years, is Gloria's wildest dissipation.

When Director Hoffman read the scene in the script demanding that a blonde baby consume a bottle of paste while waiting for her mother to get the family mail and a bit of juicy gossip from the village dressmaker, he wildly slapped his forehead and moaned.

In the first place he knew it was against all rules of the Montessori Method of baby-rearing to gorge an infant with paste, but what could you do when a big laugh hinged on the scene? Suddenly a bright thought struck him! Stars have doubles for hazardous stunts, why not have a double for the contents of the paste bottle? Sending an S.O.S. call to the studio lunch room he secured a bottle of raspberry preserves. And Gloria was in her element because the scene had to be shot three or four times and each time meant a joyous feast of raspberry preserves. Just what the after effects of the orgy were Gloria's mother must recount.

## WHO'S WHO

#### GLADYS HULETTE

Born in New York and educated by a private tutor, Gladys began her stage career at a tender age. After an interesting and successful career in stock, she joined Ala Nazimova's company and was seen for a long time in an important role of Henrik Ibsen's "A Doll's House." When she could no longer resist the lure of the "movies," she entered screen work and, finding this branch of the art to her liking, she remained. Some of her most important vehicles are: "Secrets of Paris," "Tolable David," "Enemies of Women," "On The Threshold" and "Private Affairs." She has brown hair and blue eyes.

#### ROBERT AGNEW

Agnew was born in Dayton, Kentucky. While still young, his family moved to San Antonio, Texas. There, while still very young, he appeared in a couple of more or less unimportant pictures. Then he went on the road as a model for a Philadelphia clothing house. This venture did not prove successful and he found himself broke in Memphis. Beating his way to New York, he arrived with only \$9.00 in his pocket. He was given a few minor roles by the Vitagraph Studios, but his talents were quickly recognized and he obtained the juvenile lead with May McAvoy in "The Sporting Duchess." Now he has a long list of successes to his credit. Among them are: "The Passion Flower," "Those Who Dance," "Clarence," "Bluebeard's Eighth Wife" and "Private Affairs."

#### MILDRED HARRIS

Mildred was born in Cheyenne, Wyoming, in 1901. The year 1911 found the Harris family in Los Angeles, when Thos. H. Ince selected Mildred from a group of amateur child actresses to play in his motion pictures. At the age of eleven, she was a child star, with her name blazing in electric lights the world over. Four years later she was featured and starred in Universal productions. She married Charlie Chaplin when only 19, and retired from the screen. The marriage was unsuccessful and was shortly followed by a divorce. Two years later she resumed her screen career, since which time she has been consistently successful.



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RINGS TRUE**

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The plot revolves about the daughter of the village postmaster, played by Gladys Hulette who endows her role with charming piquancy. There is the poor but adoring youth and the strutting village dandy who turns out to be a lyin' dandy in the final reel. The girl's father dies when he learns that his life's savings have been sucked away by a fraudulent company, and five years later finds the girl still passing out mail and bright smiles from the post office window.

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But the real thrill comes when the dandy returns in a rented Rolls-Royce and a screaming checked suit. It would be a shame to divulge the ending wherein the village drunkard turns guardian angel and the dandy rides away—alone.

Director Renaud Hoffman has done remarkably well with this widely-read Saturday Evening Post story by George Patullo which made its printed appearance under the title "The Ledger of Life." With some exceptionally capable actors he has etched in celluloid a story that is replete with human interest and intimate characterization, with a strong current of pathos running through it.

An outstanding performance is given by Hardee Kirkland as the drunkard. Included in the bright cast are Gladys Hulette, Robert Agnew, Mildred Harris, David Butler, Arthur Hoyt, Betty Francisco, Willis Marks, J. Frank Glendon, Frank Coffyn and Charles Sellon.

**"Private Affairs"**  
**Being Held Over**

In consequence of the enthusiastic welcome accorded by the press and public to "Private Affairs," a Renaud Hoffman production adapted from George Patullo's delightful Saturday Evening Post story, "The Ledger of Life," during its showing at the ..... Theatre, the management has deemed it advisable to hold the picture over for another week.

"Private Affairs" is a graphic reproduction of small-town life—as it really is—consequently, it has a double-barrelled appeal. It satisfies the curiosity of the "big-towner" to see how "the other fellow lives," and, at the same time, it plays up to that undeniable bit of egoism that exists in every man and interests him in any venture that concerns himself. Subsequently, the fellow in the small town finds himself unable to resist that impulse to slip in and see just what the outside world is thinking about him and his ilk.

"Private Affairs" is replete with humorous situations and sparkles with wholesome fun. The cast, which reads like a page from the Blue Book of screen celebrities, includes Gladys Hulette, Mildred Harris, Robert Agnew, David Butler, Arthur Hoyt, Betty Francisco and Willis Marks, and, as a result, the piece is superbly acted.

No. TWO  
**"PRIVATE AFFAIRS"  
DELIGHTFUL PICTURE**

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**1 Col. Scene Cut or Mat No. 1**

**DASHING DISPLAY LINES**

'Phone it, Sing it, Whistle it, Wish it—But don't WRITE dare to it!

Nobody's business but your own! your "Private Affairs"

Tell one and you tell the world—your "Private Affairs"

Don't breathe a word!—"Private Affairs"

Do you think you'd better write that letter? Hold on! See "Private Affairs"

You think no one knows your "Private Affairs"—but you'd be surprised!

If you knew what we know you wouldn't write it!—See "Private Affairs"

Where will you be five years from now? See "Private Affairs"

Suppose that sachet scented note shouldn't arrive till five years from today? See "Private Affairs"

You may think you're putting one over but your wife is in on your "Private Affairs"

The world may know more than you know yourself about your "Private Affairs"

What would you do if the whole town was talking about your "Private Affairs"?

**"THE LEDGER OF LIFE"**  
By GEORGE PATULLO  
Adapted by ALAN CRANFORD  
Directed by RENAUD HOFFMAN  
Photography by J. M. HARRIS  
Released by  
PRODUCERS DISTRIBUTING CORPORATION  
THEATRE  
Agnes Bomar.....  
Fred Henley.....  
Amy Lufkin.....  
Lee Cross.....  
Alf Stacy.....  
Irma Stacy.....  
Howard Bomar.....  
Joe Hines.....  
Andy Gillespie.....  
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Ben Morse.....  
Sam Hanks.....

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and piquant she  
great schemes of  
village's classiest  
Amy Lufkin, ad  
makes its appear  
death and transpo  
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is now the proud  
well for Agnes,  
her father's succ  
Fred the most re  
selling for \$100  
expected momenta  
Sam Hanks, undelivered letter  
musty packet of  
mail. The receip  
in Two Forks th  
adventerly opens  
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sent Irma by a fo  
Andy Gillespie  
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gives news of a  
for President, rec  
Hines, tonsorial a  
Destiny adds  
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rides away in his

**THIS LETTER HAS**

Dear Mr. Laughterlover:  
Don't tell us that nothing  
We know better.  
For instance, take the  
nothing bigger than a harm  
to disorganize the whole co  
It all happens in one  
tures you ever saw, "Priv  
honor of presenting for ye  
the ..... Theatre  
It airs the townsmen's  
at their "Private Affairs!"



From the Saturday Evening Post Story

# THE LEDGER OF LIFE

By **GEORGE PATULLO**  
Adapted by **ALFRED A. COHN**  
Directed by **RENAUD HOFFMAN**  
Photography by **JACK MACKENZIE**  
Released by  
**PRODUCERS DISTRIBUTING CORPORATION**

## THE CAST

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Fred Henley.....	Robert Agnew
Amy Lufkin.....	Mildred Harris
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### THE STORY

Agnes Bomar, who dispenses smiles and letters at the Two Forks post office, is the day and piquant she presents Romance to Fred Henley, an admirer filled with great schemes of how to increase his meagre capital. To Lee Cross, the village's classiest dresser, she is but Diversion, for his affection rests with edged the prettiest girl in Two Forks. Here Destiny Amy Lufkin, ad and with two sharp moves, fells Agnes' father by ss Lee to the oilfields where instant wealth is promised. death and transpo ss and having received no word from her errant lover, married John Maddox, a rising young merchandiser, and Amy Lufkin has mother of two baby girls. Destiny has not done so is now the prou who still doles out the mail under tyrannical Sam Hanks, well for Agnes, ssor. She is not entirely unhappy, though, for hasn't her father's succ markable plan for becoming rich overnight? Police pups Fred the most re apiece, are to make their fortune and the first litter is selling for \$100 rily.

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And into this turmoil drives Lee Cross, on whom Fortune has not smiled, in a rente d Rolls-Royce, clad in a suit that can be heard three blocks away. On look is enough to convince Amy that what she craved was but a gilded cuckatoo and she gathers her children closer to her bosom, and Lee s wagers to the post office, there to force his attentions on Agnes. Just as he becomes obnoxious, Fred dejectedly enters to tell Agnes that his d dream of wealth has faded with the birth of but one police pup.

Seeing the stt tle with Lee. A rousing fight ensues in which Lee is plunges into a bay Gillespie, now the wealthy town tippler, arrives to worsted and And offering Fred a lucrative position on the condition that save the day by in the offer. And Lee, wiping his fast-swelling eye, Agnes be included, And Lee, wiping his fast-swelling eye, rides away in his rented Rolls-Royce.

## THIS LETTER HAS A GENERAL APPEAL

Dear Mr. Laughterlover:

**Don't tell us that nothing ever happens in a small town! We know better.**

**For instance, take the little town of Two Forks—it took nothing bigger than a harmless looking little packet of letters to disorganize the whole community for months!**

**It all happens in one of the most delightful motion pictures you ever saw, "Private Affairs," which we have the honor of presenting for your consideration on the screen of the Theatre beginning .....**

**It airs the townsmen's secrets—you'll laugh uproariously at their "Private Affairs!" Don't miss it—it's a gem!**

**Cordially,**

**Manager.**

the screen who are given due recognition for their comedy propensities? Many times one goes to see a picture in which the foremost players are featured and yet the finest performance of the evening is clearly contributed by one of the minor players who, in the language of the stage, stole the show.

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When Director Hoffman read the scene in the script demanding that a blonde baby consume a bottle of paste while waiting for her mother to get the family mail and a bit of juicy gossip from the village dressmaker, he wildly slapped his forehead and moaned.

In the first place he knew it was against all rules of the Montessori Method of baby-rearing to gorge an infant with paste, but what could you do when a big laugh hinged on the scene? Suddenly a bright thought struck him! Stars have doubles for hazardous stunts, why not have a double for the contents of the paste bottle? Sending an S.O.S. call to the studio lunch room he secured a bottle of raspberry preserves. And Gloria was in her element because the scene had to be shot three or four times and each time meant a joyous feast of raspberry preserves. Just what the after effects of the orgy were Gloria's mother must recount.

## WHO'S WHO

### GLADYS HULETTE

Born in New York and educated by a private tutor, Gladys began her stage career at a tender age. After an interesting and successful career in stock, she joined Ala Nazimova's company and was seen for a long time in an important role of Henrik Ibsen's "A Doll's House." When she could no longer resist the lure of the "movies," she entered screen work and, finding this branch of the art to her liking, she remained. Some of her most important vehicles are: "Secrets of Paris," "Tol'able David," "Enemies of Women," "On The Threshold" and "Private Affairs." She has brown hair and blue eyes.

### ROBERT AGNEW

Agnew was born in Dayton, Kentucky. While still young, his family moved to San Antonio, Texas. There, while still very young, he appeared in a couple of more or less unimportant pictures. Then he went on the road as a model for a Philadelphia clothing house. This venture did not prove successful and he found himself broke in Memphis. Beating his way to New York, he arrived with only \$9.00 in his pocket. He was given a few minor roles by the Vitagraph Studios, but his talents were quickly recognized and he obtained the juvenile lead with May McAvoy in "The Sporting Duchess." Now he has a long list of successes to his credit. Among them are: "The Passion Flower," "Those Who Dance," "Clarence," "Bluebeard's Eighth Wife" and "Private Affairs."

### MILDRED HARRIS

Mildred was born in Cheyenne, Wyoming, in 1901. The year 1911 found the Harris family in Los Angeles, when Thos. H. Ince selected Mildred from a group of amateur child actresses to play in his motion pictures. At the age of eleven, she was a child star, with her name blazing in electric lights the world over. Four years later she was featured and starred in Universal productions. She married Charlie Chaplin when only 19, and retired from the screen. The marriage was unsuccessful and was shortly followed by a divorce. Two years later she resumed her screen career, since which time she has been consistently successful. Among the most notable of her recent vehicles are: "Fool's Paradise," "Frisolous Sal," "The Dressmaker from Paris," "Women and Gold," "Beyond the Border" and "Private Affairs."

### DAVID BUTLER

Butler is an ardent athlete. In 1913 he left Stanford University, where he had been a Rugby hero, to act in the Alcazar Theatre in San Francisco, which his father had directed for 13 years. After four years on the legitimate stage, Butler entered motion pictures, by way of D. W. Griffith's "The Greatest Thing in Life," starring Lillian Gish. He has been in pictures ever since. His more recent successes include: "Potash and Perlmutter in Hollywood," "The Narrow Street," "Code of the West" and "Private Affairs." Butler is a great burly fellow—six feet tall and weighing 185 pounds. He has black hair and blue eyes.

### ARTHUR HOYT

Born in Georgetown, Colorado, the son of a geologist, Hoyt spent his youth in the mining camps of Colorado and around Butte, Montana. Gifted with great mimetic powers, Hoyt went on the stage in his early twenties. After eleven successful years of stage work, as both actor and director, he entered motion pictures, seven years ago. His most prominent vehicles are: "Four Horsemen of the Apocalypse," "The Lost World," "Sundown," "The Sporting Lover" and "Private Affairs." His hobbies are golf and good books.

### BETTY FRANCISCO

Betty was born and raised under the name of Elizabeth Francisco at Little Rock, Ark. At the age of ten she went into vaudeville for five years. At seventeen she obtained a part in the successful musical comedy, "Maytime" in New York City. Then she was selected by Florenz Ziegfeld as one of the most beautiful girls in America. She was then given a place in his world-famous "Follies," where Samuel Goldwyn saw her and induced her to sign a contract with him and go off to Hollywood. That was four years ago, since which time Betty has enjoyed an enviable place in the world of motion pictures. Some of her outstanding successes are: "While Satan Sleeps," "Midsummer Madness," "Saturday Night," "Fiaming Youth," "Ashes of Vengeance," "Poor Men's Wives" and "Private Affairs." She is a decided blonde with hazel eyes.

### WILLIS MARKS

Born on a farm near Rochester, Minn., where he spent his boyhood, Willis Marks finds himself hail and hearty as a schoolboy at sixty. He began his stage career in 1888 in The People's Theatre Stock Co., at St. Paul. For the next twenty-four years he remained faithfully behind the footlights, appearing in every branch of the profession from the lowly Minstrel Show to the noble Shakespearean drama. After his retirement from the stage he was induced to accept a role in the motion pictures. He was such a success that he has since been in great demand. His more recent productions include: "Abraham Lincoln," "Home-spun Folks," "Not One To Spare," "On The Threshold" and "Private Affairs."



# A Picture So Novel In Plot A In Appeal That Tho



**Robin:** (Red Breast or Hood?): The girl you saw in "On The Threshold" is Gladys Hulette. It is unlikely, Robin, that she is a one-time class-mate of yours, as she received her education from a private tutor in New York. So, it must be someone else who looks like her. She has brown hair and blue eyes. We can't tell you her nationality or religion. Her latest picture is "Private Affairs," a Renaud Hoffman production, based on the Saturday Evening Post story by George Patullo.

**Sugar Plum:** (What could be sweet-  
...). It was Robert Agnew in "Bluebeard's Eighth Wife." He has black hair and blue eyes. Before entering the pictures he was a traveling clothing model, but he did not find this to his liking. His latest picture is "Private Affairs," a Renaud Hoffman comedy-drama of small town life. I believe it is due in your town soon.

**Ardent:** We, too, wonder what makes Mildred Harris grow younger and lovelier every year. You'll probably be interested to know that at a recent gathering of the screen's loveliest actresses, she was voted the most beautiful woman present. She was 19 years old at the time of her marriage to Charles Chaplin. Yes, she began her theatrical career as a child. Her newest vehicle is "Private Affairs," in which she portrays, (with ease), the prettiest girl in town. Watch for it.

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(Advance Notice)

## CHECKED SUITS NOT A LA MODE

Actor Has Difficulty in Securing One-Time Fashionable and Ultra Male Attire

(Advance Notice)

## CAPABLE ACTOR IS FINISHED ATHLETE

David Butler, Recognized On Screen,  
Gathers Fresh Athletic Laurels

It is difficult to say whether David Butler is more popular in movie circles or in the realm of athletics for in both fields he has had much experience and has gained singular distinction.

This much, however, is certain: the athletic world has a priority claim to the accomplished young gentleman who is now appearing in one of the more important roles of "Private Affairs" which is scheduled to play at the.....

Theatre for ..... starting

Dave first veered the limelight his way when he became the 1912 and 1913 rugby hero at Leland Stanford University. All eyes were turned on the young athletic wonder and his popularity flared over night. He was elected captain of the baseball team and was a football player of no mean consequence.

His college career completed, he went to act in the Alcazar Theatre in San Francisco, where his father was director and actor. He continued to play football on Saturday and Sunday afternoons and thus managed to keep in trim. At that time he joined the Olympic Club and turned his attention to boxing. He soon became so proficient in this field of sport that his friends and well-wishers advised him to take up boxing as a profession, but he did not heed their entreaties.

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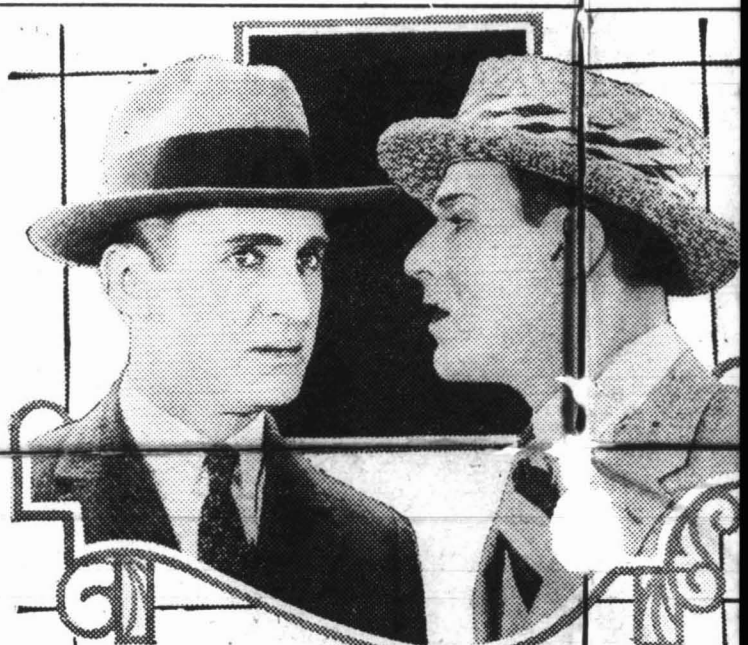
### Gladys Hulette & Robert Agnew



Scene from "PRIVATE AFFAIRS"  
RELEASED BY  
PRODUCERS DISTRIBUTING CORPORATION.

1 Col. Scene Cut or Mat No. 2

## Featured Players At The Criterion



Scene from "PRIVATE AFFAIRS"

RELEASED BY  
PRODUCERS DISTRIBUTING CORPORATION  
Two Column Scene Cut or Mat No. 3

## COLUMN FILLERS

Hardee Kirkland, playing the lovable old reprobate in "Private Affairs" at the ..... Theatre this week, was for a period of thirty years a Broadway favorite, playing both leads and heavies.

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"Gladys Hulette, the old little girl of the films" is what that charming miss might be called, inasmuch as she is older in picture experience than most of our character actors. Away back when the Edison Film Company was a mighty power in the business, Gladys started her career that led to a prominent part in Renaud Hoffman's feature "Private Affairs," which is playing at the..... Theatre tomorrow.

## A PROGRAM RE A SU RE-FIRE

GILB

A Renaud  
"PRIVA

Shhhhhh!

Don't tell a soul—

But we've got all  
leading citizens—

For instance—did  
woman in Alf Stacy's  
really love John when s  
Lee Cross is just a big  
town drunkard, is really  
AIN'T THE HALF OF

Here's your chance

## HERALDS

A Pair of shears and a p  
paste are all you need to m  
an attractive and service  
herald designed especial  
suit your own purposes.  
ad and scene cuts and al  
printed material containe  
this press sheet are at  
disposal, and will supply  
with just the sort of stuff  
sells pictures.

(Current Notice).

Movie Star Learned  
Entertain In Coa  
Mines of Mon

Actors have been known to ge  
professional starts in amateur

# Plot And Far Reaching t Thousands Will Flock To It

## At The Criterion



PRIVATE AFFAIRS"  
SED BY  
TING-CORPORATION  
Cut or Mat No. 3

## HOW TO EXPLOIT THE PICTURE

### TEASER AD CAMPAIGN

Provoke the town's interest in the picture previous to the showing by running a teaser ad in your local newspaper every day. Here's a suggestion for the copy:

If a girl and fellow decide to marry, must they announce it to the world? That's *Private Affairs*.

If a husband gets a sachet scented note, has his wife the right to open it? That's *Private Affairs*.

If a man wants to drink too much—that's *Private Affairs*.

Does Amy Lufkin love Lee Cross more than she does her husband? That's *Private Affairs*.

Does Fred Henley intend to marry Agnes Bomar? That's *Private Affairs*.

What made Sam Hanks deliver that packet of mail after five years? That's *Private Affairs*.

If you want wholesome and delightful entertainment, that's *Our Affair*. See "*Private Affairs*" at the Theatre, beginning tonight.

(Advance Notice)

## COUSIN OF McKINLEY IN "PRIVATE AFFAIRS"

Robert Agnew, President's Cousin,  
Attaining Distinction In Films

Robert Agnew, screen actor whose work has been recognized as worthy special attention for several seasons, has rather modestly concealed the fact, until now, that he is a cousin of the late William McKinley, President of the United States. Of course, he remembers nothing of his famous cousin from personal experience as he was but a child when his illustrious relative was presiding over the affairs of this country. But the oft-repeated anecdotes which have come to him from the older members of the family have become so familiar to him that he feels he knew the distinguished gentleman intimately.

Agnew, who is now appearing in "*Private Affairs*," a Renaud Hoffman film which is coming to the Theatre for a .....run starting ..... was born in Dayton, Ky., the son of the owner of an Ohio River packet. Robert was still a young boy when the family moved to San Antonio, Texas, where the boy was educated.

He first started his picture career in this city and played in two unimportant pictures being made in the city at that time. Then he felt the urge to travel and started on the road as a model for a Philadelphia clothing house. The job landed him in Memphis, dead broke, and he determined to ride the freights back to New York. After an adventurous trip he arrived in what he felt was "the city of opportunity" with nine dollars in his jeans.

Capitalizing on the meagre picture experience which San Antonio had afforded him, he presented himself at the Vitagraph studio and asked for work. He received the assignment of jockey in one of the less significant productions but this was enough to give him his start. After playing other small parts he got his first important role as juvenile lead with May McAvoy in "*The Sporting Duchess*."

Following this he played with Norma Falmadge in "*The Passion Flower*," "*The Sign on the Door*" and "*The Wonderful Thing*." He made a distinct impression on the fans by his work in "*Clarence*" and then appeared with Gloria Swanson in "*Bluebeard's Eighth Wife*."

To recount the names of all the pictures in which he has appeared in six years of his screen career would be a mighty job and yet there can be no doubt that he has been given his greatest opportunity in "*Private Affairs*" in which he has the leading juvenile role and in which he is being featured.

## A PROGRAM READER THAT WILL PROVE A SURE-FIRE CURIOSITY AROUSER

GILBERT HEYFREN

Presents

A Renaud Hoffman Picturization

### "PRIVATE AFFAIRS"

Shhhhhh!

Don't tell a soul—

But we've got all the inside information on the town's leading citizens—

For instance—did you know that there was another woman in Alf Stacy's past—or that Mrs. Maddox didn't really love John when she married him? Did you know that Lee Cross is just a big four-flusher and Andy Gillespie, the town drunkard, is really a multi-millionaire? AND THAT AIN'T THE HALF OF IT!

Here's your chance to dabble in "*Private Affairs*."

### TEASER LETTER

Slip a letter enclosed in an envelope marked "*Private Affairs*" under the door of every house in town. Word it along these lines: "Of course, what you do with your leisure is no affair of ours; but, if you are interested in what others do with theirs, take a tip from us and run down to the Theatre some evening this week."

### TOYLAND TIE-UP

Persuade all the toy stores in your town to show special "Post Office Game" displays during the run of "*Private Affairs*" at your theatre. Stills from the production will elaborate the windows and direct attention to the picture. Offer free tickets to the toy store selling most games during the showing.

### MEN'S CLOTHING

Have the largest men's store in your community place two wax figures in their window—one representing the dandy of five years ago and the other the well-groomed man,—or perhaps, the "cake-eater"—of today. Stills will help put the trick over and a credit card will direct attention to your theatre.

### NEWSPAPER CONTEST

Have your editor run a prize essay contest on the subject: "The Most Intelligent Dog I Ever Knew". The prize might be a pair of seats for the showing.

### USE AD CUTS

The ad cut No. 3 suggests a perfect lobby display. Have your artist reproduce the figures on the illustration in life size and mount them on composition board. The entire door should be shown and the figures placed in front of it. Have him paint the words "*PRIVATE AFFAIRS*" with a huge question mark in some bright colored paint on the door and set the completed device in your lobby. It will attract more attention than a runaway horse.

### PROLOGUES

It would be attractive and appropriate to have a male and female dancer perform before a back-drop resembling the Two Forks Post Office as closely as possible. (See stills.) The boy might approach the mail window where the girl is already installed, inquire in pantomime whether there is any mail for

## Hoffman Picture Comes To

"*Private Affairs*," Renaud Hoffman's screen novelty will begin a .....run at the ..... Theatre next .....

This is an adaptation of George Patullo's widely-read Saturday Evening Post story, concerning the havoc wrought in a little country town by the delivery of a packet of letters five years after they were written. The town's exemplary citizen receives an impassioned love note from a sweetheart he has long since forgotten; and, to make it more intricate, the letter falls into the hands of his trusting little wife. A devoted young mother receives a long-belated summons to a non-existent love nest; and the town drunkard and ne'er-do-well becomes a silk-top-hatted millionaire.

Interpreted by a blue ribbon cast, headed by Gladys Hulette, Robert Agnew, Mildred Harris, David Butler, Arthur Hoyt, Betty Francisco and Willis Marks under the personal direction of the pro-

## HERALDS

A Pair of shears and a pot of paste are all you need to make an attractive and serviceable herald designed especially to suit your own purposes. The ad and scene cuts and all the printed material contained in this press sheet are at your disposal, and will supply you with just the sort of stuff that sells pictures.

(Current Notice).

Movie Star Learned to  
Entertain In Coal  
Mines of Montana

Actors have been known to get their professional starts in amateur theatricals in lowly stock companies, in circus

## WHEN ORDERING ACCESSORIES CONSULT THIS SCHEDULE

### Price Accessories Schedule LITHOGRAPHS

1-SHEET  
1 to 9.....@ 15c each  
10 to 49.....@ 11c each  
50 or more.....@ 10c each

3-SHEETS  
1 to 4.....@ 15c sh. or 45c each  
5 to 24.....@ 11c sh. or 33c each  
25 to 49.....@ 10c sh. or 30c each  
50 or more.....@ 9c sh. or 27c each

6-SHEETS  
1 to 4.....@ 12½c sh. or 75c ea.  
5 to 14.....@ 12c sh. or 72c ea.  
15 to 99.....@ 10c sh. or 60c ea.  
100 or more.....@ 9c sh. or 54c ea.

24-SHEET  
1 to 4.....@ 10c sh. or \$2.40 ea.  
5 to 9.....@ 9c sh. or 2.16 ea.  
10 to 19.....@ 8c sh. or 1.92 ea.



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(Advance Notice)

## CHECKED SUITS NOT A LA MODE

Actor Has Difficulty in Securing One-Time Fashionable and Ultra Male Attire

Erte, the costume designer recently imported from Paris to deck Hollywood's feminine luminaries, is advocating bright colors and satin pants for the male contingent. That this is the day of sombre colors in men's attire has been proven by David Butler, playing the village fashion plate in "Private Affairs" coming to the..... Theatre next..... Renaud Hoffman, the director of the feature, outlined the garb of the small-town rounder to Butler and commissioned him to go forth and procure a rough straw hat with violently striped band; a vividly contrasting tie; a roomy suit of bright checks, well-padded about the arms and shoulders to hint of Herculean strength; bull-dog-toed shoes; and a gaily hued handkerchief.

And then Butler's troubles began. Happily confident that he would have no difficulty in securing the raiment he sauntered into a leading Los Angeles Haberdashers. "Show me something in a rather large checked suit," he requisitioned and the obliging clerk nearly swooned at the mention of checks in men's attire.

Nothing daunted Butler went to a local department store and repeated his request. Nothing doing. Visits to several other stores followed and finally a friend suggested that Butler play spy about an "athletic club" that fistic champions are wont to visit. It was not long before Butler spotted a suit that was just what he wanted and trailing the garment he bought the suit outright, with a pair of the doggiest bulldog-toed shoes that ever barked their way down the street. Hat, tie and handkerchief were soon secured and Butler, the village sheik, swaggered into Director Hoffman's presence looking like the Main Street boulevardier he was meant to portray.

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### Gladys Hulette & Robert Agnew



Scene from "PRIVATE AFFAIRS"  
RELEASED BY  
PRODUCERS DISTRIBUTING CORPORATION.

1 Col. Scene Cut or Mat No. 2

(Current Notice)

## RAISING FOXES NEW ELITE WRINKLE

But Police Pups Furnish Greater Thrill  
Says Young Picture Hero

A new diversion has arisen among the socially elect—a diversion that promises to send coins ringing into pocketbooks. It is the raising of foxes for the fur market. A prominent Southern California clubman has a ranch near Lake Arrowhead and is actively engaged in breeding the very highest type of animals whose pelts will eventually deck some fair charmer's gown. But the breeding of animals for slaughter has not nearly the thrill of raising police pups for sale as pets, particularly when you are promised \$100 per pup and when, when you have saved \$500 the only girl in the world is going to marry you.

Such was the predicament of Bobby Agnew, playing the role of Fred Henley in "Private Affairs" now at the..... Theatre. As the financially embarrassed lover of Gladys Hulette in the screen play, he hit upon the plan of raising police pups. So enthusiastic was he over the idea that he collected five \$100 bills for puppies that had not made their appearance in this cold world. But alas! the dream of the youthful Get-Rich-Quick-Wallingford was shattered upon the arrival of one—just one—yelping little puppy, and only the great heart of the wealthy town tippler saved the youthful lovers' happiness.

Moral: "Don't count your pups before they are hatched!"

## COLUMN FILLERS

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Frank Coffyn claims the distinction of taking the first motion picture ever shot from an aeroplane. It was a scene of the New York harbor for Vitagraph. Mr. Coffyn is now appearing in Renaud Hoffman's picture "Private Affairs" at the..... Theatre today and tomorrow.

(Current Notice)

## Final Showing of "Private Affairs"

After a successful..... week run at the..... Theatre, "Private Affairs," owing to a previous engagement, has been forced to "fold up its tents like the Arabs, and as silently steal away." Therefore, tonight will mark the final performance of this Renaud Hoffman production, adapted from George Patullo's well-known and widely read Saturday Evening Post story, "The Ledger of Life."

When "Private Affairs" first made its appearance at the..... Theatre, it was welcomed by the public and extolled by the critics as the sort of picture that is all too rare in these cyclonic days of sex and sin in the world of the cinema. Its keynote is simplicity, charged with such clear and forceful spurts of wholesome humor that it becomes a thoroughly refreshing and wholly invigorating piece of screen drama.

Mr. Hoffman's personal direction is apparent throughout the production, and the cast, which includes Gladys Hulette, Robert Agnew, Mildred Harris, David Butler, Betty Francisco, Willis Marks, Arthur Hoyt and Charles Sellon, gives a flawless interpretation of the amusing characters that people this entertaining tale.

## A PROG' AM RE A SU RE-FIRE

GILB

A Renaud

'PRIVA

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Shhhhh

Don't t

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A PROG' CAM READER THAT WILL PROVE  
A SU RE-FIRE CURIOSITY AROUSER

GILBERT HEYFREN

Presents

A Renaud Hoffman Picturization

"PRIVATE AFFAIRS"

Shhhhh! h!  
Don't tell a soul—  
But we've got all the inside information on the town's  
leading citizens—  
For instance—did you know that there was another  
woman in Alf Stacy's past—or that Mrs. Maddox didn't  
really love John when she married him? Did you know that  
Lee Cross is just a big four-flusher and Andy Gillespie, the  
town drunk, is really a multi-millionaire? AND THAT  
AIN'T THE HALF OF IT!  
Here's your chance to dabble in "Private Affairs."

HERALDS  
A Pair of shears and a pot of  
paste are all you need to make  
an attractive and serviceable  
herald design especially for  
suit your own ad and scene  
printed material. The cuts and all the  
this press sheet are at your  
disposal, and with just the  
sort of stuff that  
sells pictures.

(Current Notice).  
Movie Star Learned to  
Entertain in In Coal  
Mines of Montana

Actors have been known to get their  
professional starts in amateur theatric  
circles, in lowly stock companies, in circus  
troups and a variety of other branches  
of the theatre, but it is rare indeed to hear of a prominent ac-  
tress who started in a coal mine.

Arthur Hoyt was a geologist living near t  
Colorado and Montana. The father  
found it necessary to do most of his  
work, naturally in the great  
mines in the vicinity of his home with him and the

youngster would be delighted at the opportunity to mix  
with these great, manly fellows and learn their habits of life.  
It soon developed that young Arthur had an unnatural  
talent for impersonation and it was not long before he found  
himself the chief entertainer at the various mining camps  
where he would delight the men with his impersonations of  
the numerous popular actors whom he had seen.

Arthur's father had hoped to make the boy a geologist  
like himself but he did not press his suggestion when the boy an-  
nounced his intention to devote himself to the stage. He  
was in his early twenties and for several years was  
both as an actor and as stage director in New York and  
on the road. During the summer months he assumed the  
directorship of stock companies in order to build upon his  
experience.

The stage having contributed extensively to his experience as an actor, Hoyt  
determined to try his hand at pictures. Seven years ago  
he was given his first part and from that time on he has ap-  
peared in many pictures of foremost importance. He is  
now playing a humorous role in "Private Affairs" a refreshing  
screen novelty which is the attraction of this week at the  
Theatre where it will remain for

(Advance Notice)  
Hoffman Picture  
Comes To

"Private Affairs," Renaud Hoffman's  
screen novelty will begin a  
run at the Theatre next

This is an adaptation of George Patullo's widely-read Saturday Evening Post  
story, concerning the havoc wrought in a little country town by the delivery of a  
packet of letters five years after they were written. The town's exemplary citizen  
receives an impassioned love note from a sweetheart he has long since forgotten;  
and, to make it more intricate, the letter falls into the hands of his trusting little  
wife. A devoted young mother receives a long-belayed summons to a non-existent love  
nest; and the town drunkard and ne'er-do-well becomes a silk-top-hatted millionaire.

Interpreted by a blue ribbon cast, headed by Gladys Hulette, Robert Agnew, Mildred Harris, David Butler, Arthur Hoyt, Betty Francisco and Willis Marks  
under the personal direction of the producer, it promises to be a rare bit of entertainment.

Every Press Sheet Is A Money-Making  
Service Sheet. You can make good use of the  
Exploitation Suggestions and News Stories.

Trailers Build Business

National Screen Service, Inc., furnishes good trailers on all Producers' Distributing Corporation Pictures.  
On all releases National Screen Service has a Service trailer consisting of main titles, carefully selected scenes and animated sales and subtitles.  
Their prices are as follows:

REGULAR TRAILERS

During the first four months of release, \$3.50. (Invoiced at \$5.00, refund of \$1.50 if returned within two weeks.)  
Four months after release date, \$1.50. (Invoiced at \$2.50, refund of \$1.00 if returned within two weeks.)

DE LUXE TRAILERS

On certain special productions National Screen Service has a De Luxe trailer consisting of 200 feet of beautiful art titles and scenes. This is in every respect a quality article worthy of the production it advertises.

To non-subscribers of National Screen Service, \$7.50 net. (Invoiced at \$12.50, refund of \$5.00 if returned within two weeks.)  
To subscribers of National Screen Service, \$5.00 net.

You can secure a Complete Regular Trailer Service on all productions at nominal monthly service charge.

Ask the booker at any of these exchanges, or order direct from National Screen Service, Inc.

126 WEST FORTY-SIXTH STREET, NEW YORK  
845 SOUTH WABASH AVENUE, CHICAGO  
917 SOUTH OLIVE STREET, LOS ANGELES, CAL.

You Can Get an Excellent Service Trailer On  
"PRIVATE AFFAIRS"  
WIRE OR WRITE, GIVING EXACT PLAY DATES

TEASER LETTER

Slip a letter enclosed in an envelope marked "Private Affairs" under the door of every house in town. Word it along these lines: "Of course, what you do with your leisure is no affair of ours; but, if you are interested in what others do with theirs, take a tip from us and run down to the Theatre some evening this week."

TOYLAND TIE-UP

Persuade all the toy stores in your town to show special "Post Office Game" displays during the run of "Private Affairs" at your theatre. Stills from the production will elaborate the windows and direct attention to the picture. Offer free tickets to the toy store selling most games during the showing.

MEN'S CLOTHING

Have the largest men's store in your community place two wax figures in their window—one representing the dandy of five years ago and the other the well-groomed man,—or perhaps, the "cake-eater"—of today. Stills will help put the trick over and a credit card will direct attention to your theatre.

NEWSPAPER CONTEST

Have your editor run a prize essay contest on the subject: "The Most Intelligent Dog I Ever Knew". The prize might be a pair of seats for the showing.

USE AD CUTS

The ad cut No. 3 suggests a perfect lobby display. Have your artist reproduce the figures on the illustration in life size and mount them on cardboard. The entire door should be shown and the figures placed in front of it. Have him paint the words "PRIVATE AFFAIRS" with a huge question mark in some bright colored paint on the door and set the completed device in your lobby. It will attract more attention than a runaway horse.

PROLOGUES

It would be attractive and appropriate to have a male and female dancer perform before a back-drop resembling the Two Forks Post Office as closely as possible. (See stills.) The boy might approach the mail window where the girl is already installed, inquire in pantomime whether there is any mail for him and then coax the girl to come out and dance.

the son of the owner of an Ohio River packet. Robert was still a young boy when the family moved to San Antonio, Texas, where the boy was educated.

He first started his picture career in this city and played in two unimportant pictures being made in the city at that time. Then he felt the urge to travel and started on the road as a model for a Philadelphia clothing house. The job landed him in Memphis, dead broke, and he determined to ride the freights back to New York. After an adventurous trip he arrived in what he felt was "the city of opportunity" with nine dollars in his jeans.

Capitalizing on the meagre picture experience which San Antonio had afforded him, he presented himself at the Vitagraph studio and asked for work. He received the assignment of jockey in one of the less significant productions but this was enough to give him his start. After playing other small parts he got his first important role as juvenile lead with May McAvoy in "The Sporting Duchess."

Following this he played with Norma Talmadge in "The Passion Flower," "The Sign on the Door" and "The Wonderful Thing." He made a distinct impression on the fans by his work in "Clarence" and then appeared with Gloria Swanson in "Bluebeard's Eighth Wife."

To recount the names of all the pictures in which he has appeared in the six years of his screen career would be a mighty job and yet there can be no doubt that he has been given his greatest opportunity in "Private Affairs" in which he has the leading juvenile role and in which he is being featured.

WHEN ORDERING ACCESSORIES  
CONSULT THIS SCHEDULE

Price Accessories Schedule		
LITHOGRAPHS		
1-SHEET		
1 to 9.....	@ 15c each	
10 to 49.....	@ 11c each	
50 or more.....	@ 10c each	
3-SHEETS		
1 to 4.....	@ 15c sh. or 45c each	
5 to 24.....	@ 11c sh. or 33c each	
25 to 49.....	@ 10c sh. or 30c each	
50 or more.....	@ 9c sh. or 27c each	
6-SHEETS		
1 to 4.....	@ 12½c sh. or 75c ea.	
5 to 14.....	@ 12c sh. or 72c ea.	
15 to 99.....	@ 10c sh. or 60c ea.	
100 or more.....	@ 9c sh. or 54c ea.	
24-SHEET		
1 to 4.....	@ 10c sh. or \$2.40 ea.	
5 to 9.....	@ 9c sh. or 2.16 ea.	
10 to 19.....	@ 8c sh. or 1.92 ea.	
20 to 49.....	@ 1.88 ea.	
50 or more.....	@ 1.50 ea.	
11 x 14 PHOTOS		
8 in set—Plain		
1 or 2.....	50c a set	
3 or 4.....	40c a set	
5 or more.....	30c a set	
8 in set—Colored		
1 or 2.....	75c a set	
3 or 4.....	65c a set	
5 or more.....	50c a set	
22 x 28 PHOTOS		
2 in set—Colored		
1 or 2.....	80c a set	
3 or 4.....	70c a set	
5 or more.....	60c a set	
8 x 10 PHOTOS		
Black and White		
(10 to set)		
1 to 4.....	60c a set	
5 or more.....	50c a set	
14 x 36 INSERT CARDS		
1 to 9.....	25c each	
10 to 24.....	20c each	
25 to 74.....	18c each	
75 or more.....	15c each	
WINDOW CARDS		
1 to 49.....	7c each	
50 to 99.....	6c each	
100 or more.....	5c each	
SLIDES.....	15c each	
PRESS SHEETS.....	Gratis	
MUSIC CUES.....	Gratis	
PRODUCTION CUTS AND MATS		
	Cut	Mat
1 Col.....	\$ .25	\$ .05
2 Col.....	.40	.05
CUTS AND MATS FOR ADVERTISEMENT		
1 Col.....	.25	.05
2 Col.....	.40	.05
3 Col.....	.60	.10
4 Col.....	1.00	.15
Please note that reductions in quantity purchases apply to accessories on same picture. For instance, 10 one-sheets on a single picture would cost \$1.10, but 10 one-sheets on two or more pictures will cost 15c each or \$1.50.		



# Up On Your Toes And Push

What Developed In The Town Of Two Forks

When The Postman Lost A Packet Of Letters

Which Were Found And Delivered Five Years Later Is Strictly

# Private Affairs



GEN. DELIVERY

A  
**RENAUD HOFFMAN**  
picturization

Imagine the possibilities which a theme like this affords. George Patullo's original and entertaining short story has been adapted to the screen by Alfred A. Cohn and is rich indeed in comedy and human interest.

Heartaches    Tears    Regrets  
Rejoicings    Smiles    Repentance

And as for the cast—trump this one if you think you can.

Gladys Hulette    Betty Francisco  
Mildred Harris    Willis Marks  
David Butler    Robert Agnew

Directed by the Producer himself.

**Producers Distributing**  
Corporation



# Push This Box-Office Winner

ater Is Strictly

## You'll Love It!

Hearty laughs, heart throbs and an all-consuming suspense make this picture one of the most interesting and entertaining screen dramas.

A  
**RENAUD HOFFMAN**  
PICTURIZATION



The novelty  
sensation  
of the year



# PRIVATE AFFAIRS



George Patullo —  
dean of short story  
writers — has once  
again given the screen  
a masterful and excit-  
ing story.

THIS  
WEEK **REPUBLIC**

One Col. Ad Cut or Mat No. 1

# Private Affairs

Producers Distributing  
Corporation

**RENAUD HOFFMAN**  
PICTURIZATION

A contented mother was ren-  
dered unhappy with regrets—

The domestic life of one of  
the town's happiest couples was  
threatened with disruption—

The town reprobate was sud-  
denly transformed into the town  
millionaire—

All because a packet of letters  
that had been lost in the local  
post office was found and deliv-  
ered five years later.

Among the year's  
Most Successful  
Saturday Evening  
Post Stories.

Two Column Ad Cut or Mat No. 4

## Special Feature This Week

# STOP!

Don't Mail That Letter  
If It Concerns Your



A  
**RENAUD HOFFMAN**  
picturization



# A RENAUD HOFFMAN picturization

Imagine the possibilities which a theme like this affords. George Patullo's original and entertaining short story has been adapted to the screen by Alfred A. Cohn and is rich indeed in comedy and human interest.

Heartaches    Tears    Regrets  
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And as for the cast—trump this one if you think you can.

Gladys Hulette    Betty Francisco  
Mildred Harris    Willis Marks  
David Butler    Robert Agnew

Directed by the Producer himself.

Producers Distributing  
Corporation

Four Column Ad Cut or Mat No. 6

The novelty  
sensation  
of the year



GILBERT HEYFRON presents  
A RENAUD HOFFMAN  
Picturization

## "Private Affairs"

Released by

PRODUCERS - DISTRIBUTING - CORPORATION

Adopted  
From The  
"Post" Story  
By . . .  
George Patullo

A picture that depends not on lavish settings and expensive costumes, but on the originality of its plot and the uniqueness of its treatment. It is the season's most remarkable and delightful entertainment.

Two Column Ad Cut or Mat No. 3

Of all sad words of tongue or  
pen,  
The saddest are: it might  
have been!



Amy—  
I love you.  
Come to me,  
Lee.

## Private Affairs

Producers Distributing  
Corporation

A RENAUD HOFFMAN  
picturization

One Col. Ad Cut or Mat No. 2

# Private Affairs



George Patullo —  
dean of short story  
writers — has once  
again given the screen  
a masterful and excit-  
ing story.

**THIS WEEK REPUBLIC**

*One Col. Ad Cut or Mat No. 1*

# Private Affairs

*Producers Distributing Corporation*

**RENAUD HOFFMAN**  
PICTURIZATION

A contented mother was ren-  
dered unhappy with regrets—

The domestic life of one of  
the town's happiest couples was  
threatened with disruption—

The town reprobate was sud-  
denly transformed into the town  
millionaire—

All because a packet of letters  
that had been lost in the local  
post office was found and deliv-  
ered five years later.

**Among the year's  
Most Successful  
Saturday Evening  
Post Stories.**

*Two Column Ad Cut or Mat No. 4*

**Special Feature This Week**  
**STOP!** Don't Mail That Letter  
If It Concerns Your



You'll understand what we mean when  
you see this brilliant picture novelty,  
based on George Patullo's amusing and  
unusual story which first appeared in the  
*Saturday Evening Post*.



*Producers Distributing Corporation*

*Three Column Ad Cut or Mat No. 5*



# Here They Are—Paste'Em



Twenty-Four Sheet Poster



Colored Insert Card



One Sheet Poster A



Six Sheet Poster



Three Sheet Poster A



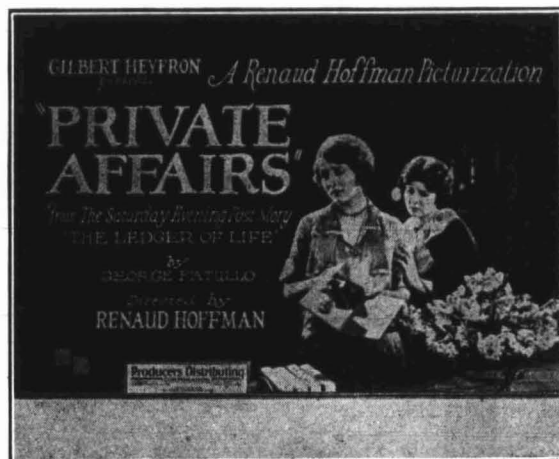
Eight 11x14 Cards  
Two 22x28's comprising a most interesting lobby play. Any lobby, matter how large or small would be well dressed with these



# te'Em Up And Pack'Em In



Twenty-Four Sheet Poster



Colored Announcement Slide



Six Sheet Poster

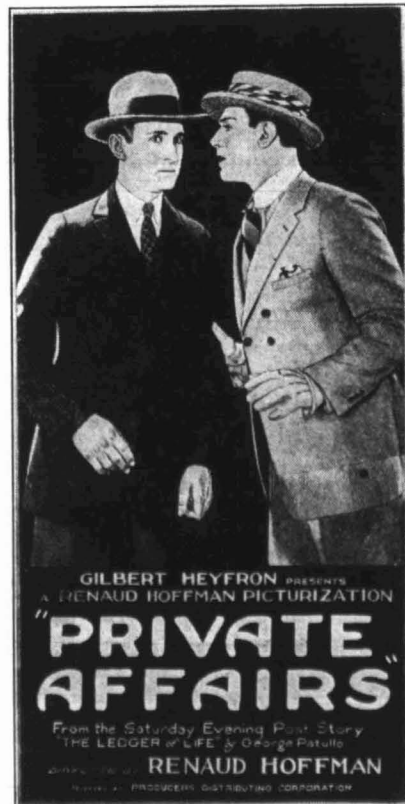


One Sheet Poster B



Window Card

Eight 11x14 Cards and Two 22x28's comprising a most picturesque and inviting lobby display. Any lobby, no matter how large or small would be well-dressed with these.



Three Sheet Poster B

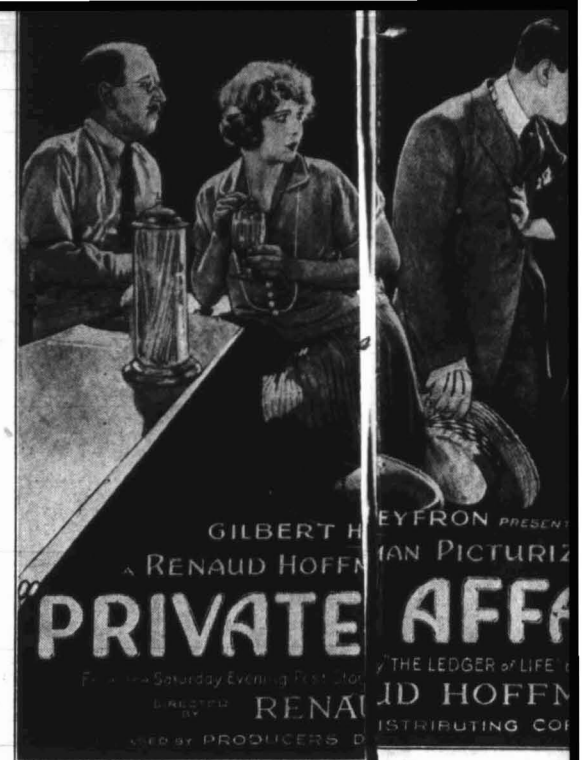




Colored Insert Card



One Sheet Poster A



Six Sheet Poster



Three Sheet Poster A



Eight 11x14 Cards and Two 22x28's comprising a most interesting lobby display. Any lobby, matter how large or small would be well dressed with these.





Six Sheet Poster

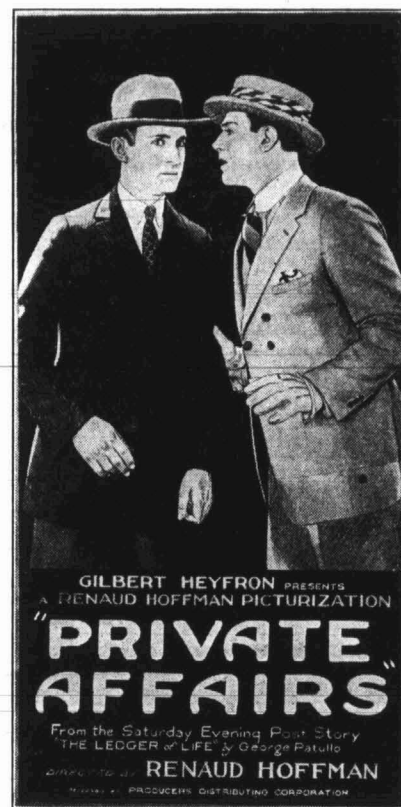


One Sheet Poster B



Window Card

Eight 11x14 Cards and Two 22x28's comprising a most picturesque and inviting lobby display. Any lobby, no matter how large or small would be well-dressed with these.



Three Sheet Poster B





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